

THE FORUM

PODCAST & BUNDLE RATE CARD

FALL 2017

The Forum is a media group that produces podcasts distributed online. We serve the entire Westminster campus population and the Sugar House community. We are now offering bundle deals for many of our advertising opportunities.

ALL ADVERTISEMENTS WILL RUN FOR THE AGREED TIME AND AGREED UPON GRAPHICS



GET THE PODCAST
SUGAR HOUSE SOUND

SINGLE SPONSOR

\$20 / episode

“THANK YOU FOR JOINING US FOR THIS WEEK’S EPISODE OF SUGAR HOUSE SOUND.
THIS EPISODE HAS BEEN SPONSORED BY _____.
WE THANK THEM FOR THEIR SUPPORT AND ENCOURAGE YOU TO GO CHECK OUT THEIR
_____.”

Cannot guarantee exact verbiage as there are variations according to the producer of each podcast. We encourage our producers to stay as close as possible to the standard intro.

PICK-A-DATE PODCAST | \$30 SINGLE EPISODE

SILVER SPONSOR | \$30 TWO EPISODES

GOLD SPONSOR | \$50 THREE EPISODES

PRINT ADVERTISEMENT BUNDLES

All ads must be in PDF, JPEG, or TIF file format and submitted at 600 resolution

Ads must be CMYK format

The Forum is not responsible for quality of artwork submitted with low dpi or at incorrect sizes

Files submitted in other formats, or of lower quality, will be subject to design fees

Three-Edition Deal
10% off total value

Six-Edition Deal
20% off total value

**PUBLICATION
DATES (FALL)**

SEPTEMBER 13
OCTOBER 11
NOVEMBER 8
DECEMBER 13